

# FOOTBALL INC. 2010

INTER COMPANIES MINI FOOTBALL TOURNAMENT

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a  
**SPORT EVASION**  
event

Sponsored by:



**01-22 October**



L'Orient  
LE JOUR




LA REVUE DU LIBAN



# Football Inc. 2010

## Inter Companies Mini Football Tournament

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Football Inc. no longer needs to be introduced. Following the great successes of the 2006 and 2009 editions, Football Inc. has become one of the most anticipated corporate tournaments of the year.


20 Companies registered in 2009. This year, we are aiming to get 24 or even 32 companies and play over a period of 3 weeks or even 4 if needed.

Teams will be divided in 4 or 8 groups from which the best 2 will move to the final rounds.

The games will take place from 01 to 22 October on the covered Mini Football grass court of Rebound in Jdeideh.

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## Inter Companies Mini Football Tournament



Football Inc. is about team building; it's amateurs coming to have fun, which is why trophies are awarded to the:

Best defense, Best Offense, Best Scorer, Best Goal Keeper, Best Player, Best Coach, Best Supporting Crowd; These are the categories in which disqualified teams will compete in.

At the end of the tournament, the same prizes will be awarded to the other teams who had qualified to the final rounds

### **2010 in brief:**

- All players should be employed by the Company
- Only **1 player** playing with a 1<sup>st</sup> Division team is allowed on the field to avoid unbalanced levels
- Games will start at 6h00PM
- Games draw will take place 15 days prior to the tournament at Rebound

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### Registration fee:

1,000\$

- Each company will get 1 banner on the court
- Each company will get a CD with pictures of all its games
- **OPTIONAL:** We can produce your banner, and deliver it to Rebound at the price of 30\$ (+VAT)

Everyday, a broadcast mail with results and updates of the previous night's games will be sent to all the participating companies with updates on scores, best scorers, yellow and red cards...in addition to an analysis of the fixtures and results.

Fixtures and result will also be available on Radio, in al Balad newspaper sports page, in La Revue du Liban, and on [www.sportevasionme.com](http://www.sportevasionme.com)

**SPORTEVASION**

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### Pre Event Coverage:

- 4 Insertions in L'Orient le Jour
- 4 insertions in Al Balad
- 2 full pages in La Revue du Liban
- Facebook page
- 5 Broadcast mail
- 1 Banner at Rebound
- Flyers at Rebound and Class Sport

### Post Event Coverage:

- Daily/ Weekly releases with pictures and results with the media partners (LBCI, Al Mada, Sawt el Ghad, RDL, L'Orient le Jour...)
- Daily results on [www.sportevasionme.com](http://www.sportevasionme.com)

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### Sponsorship:

**3,000\$**

- The sponsor will have dominant branding on the court
- The sponsor will have his logo in all media insertions
- The sponsor will have his logo on the banner placed at Rebound 2 months prior to the event
- The sponsor will have his logo on the podium backdrop
- The sponsor will have his logo on the Facebook page and on the web site